

PRESS RELEASE

Just Energy to Present at the Roth Capital Partners 27th Annual Growth Stock Conference

TORONTO, ONTARIO - - February 25, 2015 - -

Just Energy Group, Inc. (TSX:JE; NYSE:JE), a retailer energy management solution provider, today announced that it will present at the Roth Capital Partners 27th Annual Growth Stock Conference on Tuesday, March 10, 2015 at the Ritz-Carlton, Laguna Niguel, Dana Point, CA.

Co-Chief Executive Officer, Deborah Merrill and Chief Financial Officer, Patrick McCullough are scheduled to present an overview of the Company and its strategies on Tuesday, March 10, 2015 from 12:30 p.m. to 1:00 p.m. EST. A copy of the presentation will be available on the Company's website at www.justenergygroup.com on the day of the event.

About Just Energy Group Inc.

Established in 1997, Just Energy is primarily a competitive retailer of natural gas and electricity. With offices located across the United States, Canada and, commencing in July 2012, the United Kingdom, Just Energy serves residential and commercial customers through a wide range of energy programs and home comfort services, including fixed-price or price-protected energy program contracts, the rental of water heaters, furnaces and air conditioners and the installation of solar panels. The Company's JustGreen® products provide consumers with the ability to reduce the environmental impact of their everyday energy use. Just Energy is the parent to Amigo Energy, Commerce Energy, Hudson Energy, TerraPass and Tara Energy.

FOR FURTHER INFORMATION PLEASE CONTACT:

Patrick McCullough
Chief Financial Officer
Just Energy
713-933-0895
pmccullough@justenergy.com

or

Michael Cummings
Investor Relations
Alpha IR
617-982-0475
michael.cummings@alpha-ir.com