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PRESS RELEASE

JUST ENERGY GROUP INC.

THIRD QUARTER RESULTS FOR THE YEAR ENDING

MARCH 31, 2011

CONFERENCE CALL

TORONTO, ONTARIO – January 31, 2011 – Rebecca MacDonald – Executive Chair, Ken Hartwick – President and Chief Executive Officer and Beth Summers – Chief Financial Officer cordially invite you to participate in a conference call to discuss the Corporation’s third quarter results for the period ended December 31, 2010.

Just Energy Conference Call
Thursday February 10, 2011
2:00 p.m. EST

The number to call is 1 866 551-3680 and enter the participant code 7766462#.

For those unable to attend a tape rebroadcast will be available until February 17, 2011 at midnight. To access the rebroadcast please dial 1 866 551-4520 and enter the participant code 269776#.

FOR FURTHER INFORMATION PLEASE CONTACT:

Ms. Rebecca MacDonald
Executive Chair
Phone: (416) 367-2872

Ken Hartwick
President and Chief Executive Officer
Phone: (905) 795-3557

or

Beth Summers
Chief Financial Officer
Phone: (905) 795-4206