



For Immediate Release

Just Energy a Proud Sponsor of Houston's Energy Day 2017

Just Energy Foundation Presents the International Sustainable World (Engineering Energy Environment) Project Olympiad (I-SWEEEP) Award

Houston, TX, – October 24, 2017: [Just Energy](#) was proud, once again, to participate as a sponsor at Houston's 7th annual [Energy Day Festival](#). Attended by over 30,000 guests this past Saturday at Sam Houston Park (setting an attendance record), the Festival was hosted by Consumer Energy Alliance (CEA), a nonprofit, nonpartisan organization that seeks to improve consumer understanding of our nation's energy security.

Energy Day is Houston's largest free annual festival that focuses on Science, Technology, Engineering and Mathematics (STEM). A family event that brings together students, educators, and business leaders, attendees could explore over 55 exhibits highlighting energy generation, interactive technology demos, and exciting vocational opportunities in the industry.

The Just Energy booth was buzzing as attendees had a chance to learn more about Just Energy, interact with company representatives, and participate in games and giveaways.

Students and teachers were also awarded at the Festival for their achievements in STEM-related competitions. The [Just Energy Foundation](#) was pleased to present a financial reward to the winning students of the *International Sustainable World (Engineering Energy Environment) Project Olympiad (I-SWEEEP) Award* at a special on-site ceremony. Presented by Mark Eddings, Just Energy's Senior VP and Regional General Manager, US South (pictured), the reward recognizes the students' STEM achievements.

"As a leading North American energy management solutions provider and specialist in sustainable options, we're thrilled to be a part of this educational and fun-filled event in our own backyard," says Deb Merrill, Just Energy's Co-CEO. "Innovation and rapid technological transformation is the way of the future, and the hub of innovation lies in STEM. By encouraging

this area of focus for youth, we are nurturing next generation architects and groundbreakers that can bring unique perspectives for new ideas and problem solving in everything from economics, to energy, to the environment”.

[I-SWEEEP](#) draws hundreds of the brightest STEM-focused students in the world together each year to compete in a fun and collaborative environment.

About Just Energy Group Inc.:

Established in 1997, Just Energy (NYSE:JE, TSX:JE) is a leading retail energy provider specializing in electricity and natural gas commodities, energy efficiency solutions, and renewable energy options. With offices located across the United States, Canada, the United Kingdom, Ireland and Germany, Just Energy serves approximately 1.5 million residential and commercial customers providing homes and businesses with a broad range of energy solutions that deliver comfort, convenience and control. Just Energy Group Inc. is the parent company of Amigo Energy, Green Star Energy, Hudson Energy, Tara Energy and terrapass. Visit justenergygroup.com to learn more. Also, find us on [Facebook](#) and follow us on [Twitter](#).

About Just Energy Foundation:

The Just Energy Foundation was established in 2013 by Just Energy Group Inc. to help registered Canadian and U.S. charitable organizations secure the resources required to promote the health and well-being of communities in need. Funded entirely by Just Energy, the Foundation invests in local programs that work to enhance the quality of life in Just Energy's operating markets towards building stronger and supportive communities. Visit justenergyfoundation.com to learn more.

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Media Contact:

Just Energy

Morgan Smith

P.713.881.8641

mpsmith@justenergy.com