



For Immediate Release

Just Energy Marks 20 Years in the Retail Energy Space

Houston, TX, May 26, 2017: Just Energy is excited to be celebrating a milestone anniversary on May 26, 2017, as the independent retail energy provider marks 20 years in the industry.

The company is marking the occasion with a number of events scheduled throughout the year, a social media contest, and also recently presented \$20,000 from the Just Energy Foundation to the Houston Food Bank, representing the Foundation's largest donation to date.

It's an extraordinary milestone for us, and an exciting time to be in the industry" says Deb Merrill, Just Energy's co-Chief Executive Officer. "What started as a single commodity, single market provider of energy supply in 1997, has, over these years, weathered a number of market changes and challenges to become the third largest North American residential retailer and the ninth largest commercial retailer. And we have no plans to slow down. With newly launched operations in Germany, and plans to enter additional markets, we look forward to growing our footprint and serving new customers with a range of energy management tools and sustainable solutions to meet the needs of today's connected, smart homes and businesses, across the globe."

"The retail energy industry has evolved well beyond simply providing commodity supply" says Rebecca MacDonald, Co-Founder and Executive Chair of Just Energy. "Today, there is no other independent retailer in the world with the stability, product depth, sales channel diversity and geographic scope of Just Energy. Everything we do, we do in the context of the customer experience. This means bringing value-added products to the market that address the changing ways that people use energy. From smart thermostats, to personalized home consumption insight reports, LED bulbs, furnace filters, and smart-home irrigation controllers, we are empowering consumers with the tools and information they need to have the comfort, control and convenience they want. We are clearing a path as a trusted advisor providing energy efficiency and water conservation solutions for anyone that uses energy, which is everyone!"

Just Energy began operations in Ontario, Canada in 1997 as deregulation opened natural gas and electricity markets. The company expanded into the U.S. in 2004, the United Kingdom in 2012, and Germany in 2017. Just Energy entered the market with a new way for consumers to enjoy energy price security. The company was one of the first major energy retailers to offer green energy products, and continues to lead with innovative energy management solutions that deliver comfort, convenience and control as a trusted Energy Advisor for its customers.

About Just Energy Group Inc.:

Established in 1997, Just Energy (NYSE:JE, TSX:JE) is a leading retail energy provider specializing in electricity and natural gas commodities, energy efficiency solutions, and renewable energy options. With offices located across the United States, Canada, the United Kingdom, and Germany, Just Energy serves approximately two million residential and commercial customers providing homes and businesses with a broad range of energy solutions that deliver comfort, convenience and control. Just Energy Group Inc. is the parent company of Amigo Energy, Green Star Energy, Hudson Energy, Just Energy Solar, Tara Energy and terrapass. Visit justenergygroup.com to learn more. Also, find us on [Facebook](#) and follow us on [Twitter](#).

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Media Contact:

Just Energy
Al Shulman
Vice President, Marketing
Tel: 905.670.4440 x74469
ashulman@justenergy.com